



# Markusson Country Chit Chat

Markusson New Holland of Regina Ltd.

Issue 49

Summer 2011



## 2011 Harvest Season

### *From Hartley's Desk*

I am writing this late on a Sunday afternoon in mid September, after many busy weeks and a busier weekend, I'm very proud of our great staff, that is assisting our agribusiness customers harvest their crop to help feed a hungry world. Our dealership is dedicated to offering our customers the best service in the industry. Today I feel very proud of our team of people that are doing their very best to make Markusson New Holland one of the most outstanding service providers in this industry. I truly want to show my appreciation to this team of people that work with Cory, Derrick, Lorraine and myself to make this business what it is. Every day of the year the staff at Markusson New Holland strives to exceed your expectations.

On this very busy weekend, with exceptional harvest weather, we had a large group of our staff in parts and service available to look after our customers needs. They were able to assist people from all of our trading area, in parts, service and sales, as well as our truck driver, Guy, being on the road much of the weekend delivering equipment.

Late Saturday night, Ryan and three of his technicians finished repairing a breakdown that required numerous staff skills to have it ready and back in the field early Sunday morning. These same technicians were back again early Sunday to look after service calls and give assistance over the phone. As well our parts department was selling and shipping parts to many areas of Saskatchewan. All of them had smiles on their faces, enjoying being able to satisfy the farmers needs. Like you farmers, they worked late into Sunday night as well. This is what distinguishes the Markusson Team. Part of our reward is being able to reduce your down time, while increasing your productivity, and especially seeing the satisfied look on your face.

In closing, we want to thank you, our customers for all the business you have chosen to give us. We hope all have had a safe bountiful harvest.

As well, I want to thank all of our staff for their exceptional dedication to our customers and their very hard work satisfying all of our customers concerns.

Sincerely, Hartley



*CR9090 photos taken at KF Kambeitz's farm, while harvesting canola.*

## Announcing Tracks for T9 Series Wide-Frame Models



We are pleased to announce the availability of SmartTrax™ tracks for T9.615 and T9.670 models. This four track system, available in both standard and high idler modules provides the best overall performance in the industry. Additionally, SmartTrax, have the toughest belts in the business for longer belt life, less down time on repairs as well as uniform load to the ground.

*... Continued inside on page 3*



## Service Suggestion

As harvest winds down, and winter approaches it's the optimum time to book your equipment in for our annual Winterfix Program. Often overlooked, now is the best time to get your utility and loader tractors inspected prior to winter. Preventative maintenance is the easiest and most efficient way to ensure improved productivity and less stress on you and your equipment in 2012!

## New Employee

We welcome Jason Kitzul to the service team. Jason joined us in



September, he brings with him over 10 years experience in the Ag Service field.

## Training To Serve You Better

Dept.	Staff	Training On	Date
Service	Matt Beal	New product service training &	
Service	Brent Lang	L200 series skid steer loaders	Sept. 12-15, 2011
Sales	Hartley & Derrick	2012 Combine Harvest More Product Launch, Markusson, & Gary Arneson at New Holland's Saskatoon Training Centre	



## West Meadows Raceway

Canada's newest harness racing track has just opened in Regina (2 miles west of Regina International Airport) with great success! If you're looking for some amazing horse racing action, look no further than West Meadows Raceway! Come see the horses up close and enjoy an afternoon featuring the speed and excitement of live harness racing with betting, beverage gardens, and concessions. Racing takes place on Sunday afternoons (up to and including October 9th). Free parking and free admission. Gates open at noon and post time for the first race is 1:00 pm. Located on Pinkie Road - the new Global Transportation Hub, just one mile north of the Trans Canada Highway.



Live harness racing action - you bet! See you there!

## Country Kitchen Recipe

### Fruit Pizza

Yield: 10 Servings

- 1/2 cup butter, softened
- 3/4 cup white sugar
- 1 egg
- 1 1/4 cups all-purpose flour
- 1 teaspoon cream of tartar
- 1/2 teaspoon baking soda
- 1/4 teaspoon salt
- 1 (8 ounce) package cream cheese
- 1/2 cup white sugar
- 2 teaspoons vanilla extract



Preheat oven to 350 degrees F (175 degrees C). In a large bowl, cream together the butter and 3/4 cup sugar until smooth. Mix in egg. combine the flour, cream of tartar, baking soda and salt; stir into the creamed mixture until just blended. Press dough into an ungreased pizza pan. Bake in preheated oven for 8 to 10 minutes, or until lightly browned. Cool. In a large bowl, beat cream cheese with 1/2 cup sugar and vanilla until light. Spread on cooled crust. Arrange desired fruit on top of filling, and chill.

## Sales Tip

**New Holland's "Built My Way" program is on now which allows you to order next year's equipment the way you want it and your guaranteed the best price of the year. Ask one of our Sales reps. for more details.**



## Tracks for T9 Series Wide-Frame Models

*Continued from front page . . .*

Our new T9 Series 4WD tractors meet and in many cases exceed the power and productivity needs of row crop and broad acre producers for several reasons. We offer both standard or wide frame options, industry leading ECOBlue™ tier 4 engine technology, best in class hydraulics, larger cab than competitors, the industry's first 4WD cab suspension system and now premium-quality tracks.

SmartTrax tracks boost the productivity and pulling efficiency of our T9 Series tractors. Our new product offering provides track options that will increase traction and reduce soil compaction and slippage. This translates into less surface damage and a smoother ride.

SmartTrax™ Track Advantages:

- Increased productivity by reducing soil compaction and slippage
- Flexible dealer installed accessory that can be easily applied or removed and an asset good for several tractor generations or rollovers
- Long track life: will work for your next two generations of tractors
- Installation is as easy as changing tires – convert wheels to tracks in less than a day
- Premium High Idler exclusive advantages

We now have the flexibility to offer you three traction choices: Regular radial tires, Ultraflex tires and SmartTrax track, with a New Holland 4WD tractor - the right solution for any condition. ■

## We're now offering AIR MILES® reward miles



Markusson New Holland is excited to announce that we are now a Promotional Sponsor with the AIR MILES® Rewards Program, offering our valued customer's remarkable rewards through this powerful partnership.

Collectors can earn AIR MILES reward miles on special parts and service offers at Markusson New Holland!

All you need to do is come in or call us with your AIR MILES Collector Number to be added as a Collector to our database for future purchases.

Special offers from October 1st to November 30th  
AIR MILES reward miles are awarded as follows:



### Over-Stocked TWINE

Earn **5 AIR MILES reward miles \*** per Box of Twine purchased from our parts department.

*\*while twine quantities last*



### Over-Stocked NETWRAP

Earn **40 AIR MILES reward miles \*** per roll of Netwrap purchased from our parts department.

*\*while netwrap quantities last*



### WINTER FIX

Earn **1 AIR MILES reward mile** per \$50 spent on WinterFix service work (minimum \$750 work order)

We look forward to you joining the program, and enjoying the rewards.

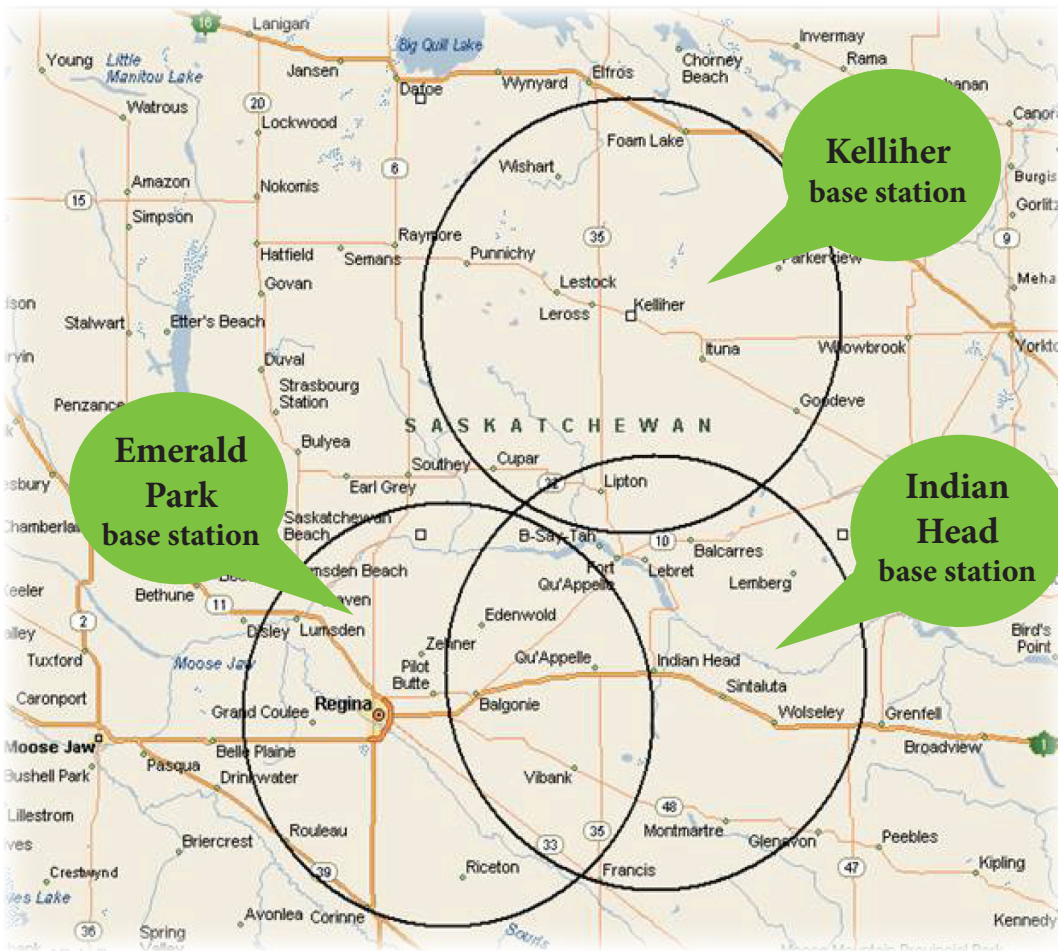
# See Us for the Best Coverage with Slingshot™ RTK



## What is Slingshot RTK?

RTK is a sub 1" accuracy signal that we deliver by a cellular service. This means that you get repeatable from year to year where your A-B lines don't move like WASS. Also with RTK you won't lose signal like WASS.

## Our Coverage:



## Benefits of RTK

- No need for your own RTK Base
- Sub 1" Accuracy within 30 miles of towers
- Coverage Time 2-3 minutes for RTK lock
- In-cab high speed internet available
- No need to nudge A-B lines
- Repeatable year after year
- Can also use modem for home computer in winter months for internet service
- Industrial grade modems prevent failure from rough in cab conditions
- Can use with Trimble or Raven systems
- Can transfer files from home computer to tractor, or vice versa.



Contact Steve today  
for a price quote.

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