



Markusson Country Chit Chat

Markusson New Holland of Regina Ltd.

Issue 48

Spring 2011

Markusson New Holland Earns New Holland Agriculture's Highest Dealer Distinction Award

We're proud to announce that we've been named a recipient of New Holland Agriculture's President's Club! This award is the highest company honour that can be attained by a New Holland dealership. It recognizes outstanding achievement in business management and customer satisfaction.



We went the extra mile in 2010 to meet New Holland Dealer Standards, with additional service

training, and increased customer satisfaction in all facets of our business.

In the years ahead, we'll work even harder to provide you with excellent equipment and the outstanding sales, parts and service support you've come to expect. Stop by and see us today to enjoy some "presidential" customer service!



Con Expo in Las Vegas

On March 22-26, 2011 Cory and Derrick Markusson attended the Con Expo show in Las Vegas, Nevada. Con Expo is the largest construction show in the western hemisphere and is only held every 3 years. It is an absolutely incredible show bringing in 120,000 attendees from over 150 countries world wide. The show has more than 2.34 million square feet of exhibitor space with over 2400 exhibitors on hand.

For 2011 the theme was stability & technology. Connected site technology is the next big thing with incredible new GPS innovations changing the way operating equipment has ever seen. Operating and servicing equipment for

maximum performance from all over the planet via internet is growing rapidly allowing companies to expand and be more efficient while sitting in their office. "Trimble", our # 1 GPS provider were showcasing their leading edge equipment at the show and you realize how huge and diverse the GPS industry is becoming.

Con Expo was host for all the major manufactures to launch the new Tier IV engines and also Hybrid Electric equipment. We are talking



huge equipment ran Hybrid Electric in the short future from backhoes, excavators to the world's largest payloaders. Something we will see soon in the Ag industry as well.

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Safety Tip Mower Operation checklist:



- 1) Know the capabilities of your mower.
- 2) Check for debris, holes and obstacles prior to mowing.
- 3) Add tractor weights and wider tires to increase stability.
- 4) Know and follow maintenance procedures.
- 5) Keep all guards in place at all times.

Service Suggestion

After a long winter, it is important to get your spraying and seeding equipment out of storage as early as possible. Make sure to run the equipment thoroughly prior to heading to the field. This can help identify any problems that may be starting. Its much more efficient to repair early, rather than lose valuable time during the short window in Spring.

Training To Serve You Better

Dept.	Staff	Training On	Date
Service	Craig Neumeier	CR Combines	Jan. 10-13, 2011
Service	Jeremy Heidt	CR Combines	Jan. 10-13, 2011
Parts	Todd Salikin	Level II Parts Management	Jan. 23-25, 2011
Parts	Garth Luedtke	Level II Parts Management	Jan. 23-25, 2011
Parts	Todd Salikin	CNH Trade Fair (Nashville, TN)	Jan. 26-28, 2011
Parts	Garth Luedtke	CNH Trade Fair (Nashville, TN)	Jan. 26-28, 2011
Parts	Ryan McDougall	CNH Trade Fair (Nashville, TN)	Jan. 26-28, 2011
Service	Trevor Wenc	Air Carts	Jan. 31-Feb.3/11
Service	Brent Lang	Air Carts	Jan. 31-Feb.3/11
Service	Trevor Hickey	Versatile Tractors	Feb. 21-25, 2011
Service	Colin Bratushesky	Versatile Tractors	Feb. 21-25, 2011
Service	Matt Beal	Versatile Tractors	Feb. 21-25, 2011
Service	Jeremy Heidt	EST	Feb. 28-Mar.1/11
Service	Evan Loucks	New Holland Sprayers	March 1-4, 2011
Service	Brent Lang	New Holland Sprayers	March 1-4, 2011
Service	Travers Shewchuk	New Holland Sprayers	March 1-4, 2011
Service	Andrew Ell	New Holland Sprayers	March 1-4, 2011
Service	Carlin Pinay	New Holland Sprayers	March 1-4, 2011
Service	Colin Bratushesky	Colour Display	March 7-8, 2011
Service	Trevor Hickey	CR/CX Advanced	March 14-17,2011
Service	Matt Beal	CR/CX Advanced	March 14-17,2011
Service	Selby Schroeder	CR/CX Advanced	March 14-17,2011
Service	Andrew Ell	Level 2 Auto-Guidance	March 28-30,2011
Service	Andrew Ell	Level 3 Auto-Guidance	Mar. 31-Apr.1/11

Country Kitchen Recipe

Spinach Cheese Mushrooms

Yield: 28 Servings (serving size: 3 each)

- 1/2 pound torn fresh spinach
- 2 tablespoons water
- 3/4 cup reduced-fat ricotta cheese
- 3 tablespoons butter or stick margarine, softened
- 1 egg
- 2/3 cup grated Parmesan cheese
- 1/2 cup water chestnuts, chopped
- 1/3 cup finely chopped pecans, divided
- 56 large fresh mushrooms (about 3 1/2 pounds)
- Refrigerated butter-flavored spray



In a saucepan, bring spinach and water to a boil. Reduce heat; cover and cook for 3 minutes. Drain; squeeze dry and finely chop. In a mixing bowl, beat ricotta and butter until smooth. Beat in egg. Stir in Parmesan cheese, water chestnuts, 3 tablespoons pecans and chopped spinach. Remove stems from mushrooms (discard or save for another use). Spray inside of mushroom caps with butter-flavored spray. Place caps on a baking sheet coated with nonstick cooking spray. Stuff with spinach mixture; sprinkle with remaining pecans. Bake, uncovered, at 400 degrees F for 15-20 minutes or until lightly browned.

Congratulations to the following staff on their training achievements:

Mike Cuthbertson
received his Parts Journeyman

Andrew Ell
received
his Journey Person Red Seal

Carlin Pinay
received
Journey Person Red Seal

Selby Schroeder
Graduated
Level 2 Apprenticeship

Trevor Wenc
Graduated
Level 3 Apprenticeship

Employee Profile



Larry Kitzul
Parts and Service Sales
Representative (PSSR)

Years With Markusson NH
2 months

Birth Place
Ituna, Saskatchewan

Family
Married to Maureen for 30 years.
The Kitzul's have three children,
Jason (28 yrs old), Ryan (27 yrs
old), and Amanda (21 yrs old).

Favourite Aspects of the Business

Helping customers with their
requirements and working with
everyone at the dealership
as a team.

Personal Enjoyments

Golfing, fishing, travelling, and
spending time with family
& friends.

Personal Goal

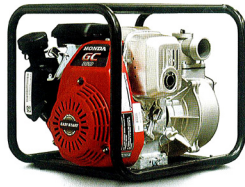
To be successful in my new position
at Markusson New Holland.

Sales Tip

**Now is a great time to
upgrade to the latest
technology in farm
equipment, and take
advantage of our
historically high dollar
and low interest rates!**

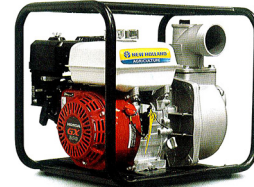
New Parts Products Showcase

Introducing our all-new line of New Holland 2" and 3" Water Pumps.



**2"
Water Pump**

- Honda OHC GC160 engine
- Centrifugal aluminum pump
- Cast-iron impeller
- 158 GPM max discharge flow
- 82' max total lift, 26' max suction lift
- 2" MNPT inlet/outlet



**3"
Water Pump**

- Honda OHV GX200 engine with oil alert
- Centrifugal aluminum pump
- Cast-iron impeller
- 264 GPM max discharge flow
- 85' max total lift, 26' max suction lift
- 3" MNPT inlet/outlet



Scott Fuchs

New Employees

We'd like to welcome
these new employees to the
Markusson New Holland team:
Scott Fuchs - Parts Specialist
and **Dusten Lolacher - our new
Construction/Consumer Sales Rep.**



Dusten Lolacher



Parts Pointer

**Heavy-duty diesel equipment
requires more from a
coolant than a generic green
automotive grade can provide.
The use of non-formulated
coolant can lead to many
engine issues. The most
critical is liner pitting. XHD's
advanced formula provides
superior liner pitting protection
and aluminum protection.
XHD is fully charged with
supplemental coolant additives
(SCAs), eliminating the need to
add additional SCAs at refill or
top off.**

Having the proper mixture
of Anti freeze allows the
temperature of the water to
exceed the normal boiling
point of 212 degrees.

**In a hard water area? Don't
use well or untreated tap
water. XHD premix contains
demineralized, reverse-
osmosis-filtered water to
prevent scale buildup. A very
small deposit of scale can have
the same insulating properties
as several inches of cast iron.
This can lead to an improper
heat exchange on the sleeve,
creating a hot spot. This can
cause piston or ring scuffing
that will lead to
oil consumption
or, worse, engine
failure.**



**Pickup your
Coolant - XHD
Antifreeze from
us today.**

Con Expo Las Vegas



Continued from front page . . .

The New Holland booth was very exciting and very busy with the launch of the all new skid-steer loader line up and a new Excavator launch. It made us very proud to see how strong our brand is seen around the globe. The new New Holland skid steer loader is exactly what we have been waiting for and it is sure to impress!!

Written by Derrick Markusson

New Equipment

"New" New Holland 200 Series Super Boom® skid steer loaders have been redesigned from the ground up. They're BIGGER, with the longest wheelbase in the business and widest, most comfortable cab on the market. They're BADDER, with increased performance and they're BETTER, with improved visibility to critical areas, allowing operators to work with a new level of confidence and speed.

- The best stability - maximum operator confidence
- Increased breakout force - pull loads from the pile faster
- Best dump height & reach - dump to the centre of trucks and spreaders
- The best serviceability - minimize downtime

The 200 Series skid steer loaders will be arriving at our dealership soon!



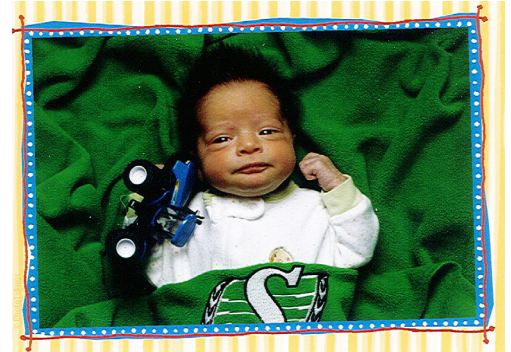
Up-Coming Events

Farm Progress Show

June 15 - 17, 2011
Evraz Place, Regina SK.

Baby News

Congratulations Derrick & Erin Markusson on the newest member of their family!



Jessica Hart Markusson

Arrived January 6, 2011.

Weighing 6 lbs. 11oz.

Happy Birthday!

Teagan Markusson - May 2
Hartley Markusson - May 20
Eddy Young - May 29
Kevin Rossler - June 15
Thomas Markusson - June 19
Tanner Markusson - June 20
Derrick Markusson - June 29

 **Markusson Country**
Chit Chat

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