



Markusson Country Chit Chat

Markusson New Holland of Regina Ltd.

Issue 47 October, November, December 2010

Happy New Year!

From Hartley's Desk



Happy New Year to all our friends and customers, I know you are all planning for a successful 2011 and Markusson New Holland is here to help

you with all your equipment plans for the new year. Our strong, stable parts and service staff continues again this winter to take extensive training, to service all of your requirements. We have had our sales staff at training as well, on many new exciting products including the exciting all new T6, T7, T8 Front wheel assist tractors, as well as New Holland's T9 Four Wheel Drive Tractors, the New Holland Guardian high clearance sprayers, the all new New Holland Skid Steer as well as many other new and improved New Holland products. Another exciting development is being awarded the Versatile Tractor line up for the Regina area. This is something I am very excited about. As we close in on our fiftieth year in business, I would like to reflect on the fact that Versatile was the start of Markusson's serving agriculture producers of Saskatchewan, when my father took the Versatile line on in the early sixties. Our dealership grew with this line until 1987

 **VERSATILE**
Dealer for the Regina area.



when Ford New Holland purchased Versatile Manufacturing, that was the beginning of our great relationship with New Holland, with Markusson's growing into one of New Holland's most outstanding dealers. However, with the mergers and acquisitions we lost the Versatile Tractor line in 2002. So I am very proud we can again offer the only Canadian produced tractor, Versatile tractors are a big part of western Canada's farm equipment heritage. We know it will be a fine addition to our extensive line up of equipment. The Fall of 2011 will begin the Fiftieth Year of the Markusson family being in business. My sons and Partners Cory, Derrick, as well as Lorraine and I are proud to be a part

of Saskatchewan Agriculture and continue the long tradition in this family business serving you, the best agriculture producers in the world. We wish all of you the the best in 2011.

New Equipment

You've got to see the newest addition to the New Holland family, the T9 Series 4WD Tractors! You'll be hard pressed to find 670 HP this well trained. T9 tractors give you the power you need and the comfort you want. If the engine and hydraulic power doesn't turn your head, the sleek design and the largest cab in the industry certainly will.

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Lipton Memorial Rink Land Project

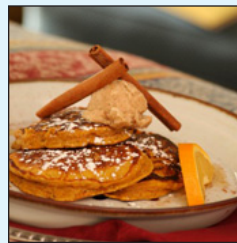


Markusson New Holland provided the Lipton Memorial Rink Land Project with a CR9090 Worlds Largest Combine demo unit to help get their 2010 crop off for year two of their land project to raise money for the local skating rink. The Lipton community really came together to make it all happen. Combining took a total of 2.75 hours to get the 250 acre crop off. They ended up with good quality oates and a decent yield. All proceeds of the crop will go to upkeep and maintenance of the local skating rink. Markusson's was happy to be a part of such a community project!

Country Kitchen Recipe

Pumpkin Pancakes

- 2 2/3 cup flour
- Cinnamon, nutmeg, ginger & cloves to taste
- 2 teaspoons baking soda
- 2 teaspoons of baking powder
- 1 teaspoon salt
- 8 eggs (separated)
- 2 1/2 cups buttermilk
- 1 1/2 cups pumpkin (15 oz. can)
- 1/2 cup sugar
- 1 1/2 teaspoons vanilla
- 1 stick of melted butter, slightly cooled



Whisk together flour, spices, baking soda, baking powder and salt in a medium bowl and set aside. With a hand mixer, whip egg whites until stiff but not dry. Mix together buttermilk, pumpkin, sugar, vanilla and butter. Make a well in the dry ingredients and fold in buttermilk-pumpkin mixture; do not over mix. Gently fold egg whites into batter. Cook on a hot grill until bubbles form at the edges. Flip and cook 2 to 3 minutes more.

Training To Serve You Better

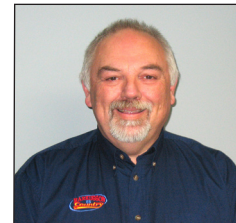
Dept.	Staff	Training On	Date
GPS	Steve Nahorney	Trimble Level 3	Nov. 4 & 5, 2010
Parts	Nolan Mlazgar	Parts Management course	Nov. 4 & 5, 2010
Service	Andrew Ell - 4th Level	Apprenticeship & Journeyman	Nov/Dec'10
Service	Trevor Wenc	3rd Level Apprenticeship	Nov/Dec. 2010
Service	Brent Lang	Electronic Engines - Olds, Ab.	Dec 6 - 10, 2010
Service	Garth Luedtke	Amax training	Dec. 7, 2010
Office	Jennifer Santbergen	Strategic Marketing Sales	Dec. 7 & 8, 2010
Service	Evan Loucks	Slingshot & Raven products	Dec. 7 - 9, 2010
GPS	Steve Nahorney	Slingshot & Raven products	Dec. 7 - 9, 2010
Sales	Cory Markusson	Farm Power - Saskatoon, Sk	Dec. 8 & 9, 2010
Sales	Derrick Markusson	Farm Power - Saskatoon, Sk	Dec. 8 & 9, 2010
Sales	Gary Arneson	Farm Power - Saskatoon, Sk	Dec. 8 & 9, 2010
Sales	Roland Michel	Farm Power - Saskatoon, Sk	Dec. 8 & 9, 2010
Sales	Emerald Anderson	Farm Power - Saskatoon, Sk	Dec. 8 & 9, 2010

Parts Pointer

Check your Seed Boots for wear and assess your spring requirements. We have the best prices on now. Book your Seed Boots for spring delivery and save!

New Employee

We'd like to welcome our (PSSR) Parts and Service Sales Representative, Mick Anslow to the Markusson New Holland team.



You may be seeing Mick soon, as his position will have him on the road visiting

customers to provide them with parts or service needs/specials. As well as, explaining maintenance programs and extended warranty, and setting up parts locker programs.

Service Suggestion

Synthetic Fluids for all systems including gear boxes, hydraulics, and axles are a great idea for cold weather operation in our harsh winter climate.

Employee Profile



Matt Beal
Service Technician

Years With Markusson NH
1 1/2 years

Birth Place
Cookville, New Brunswick

Family
Matt's girlfriend is Kaylah Jenne

Favourite Aspects of the Business
Interaction with customers, and enjoys working with everyone at the dealership.

Personal Enjoyments
Sports, farming, spending time outdoors and hanging out with friends.

Personal Goal
To be successful in my career and enjoy life, to travel to New Zealand, and to own my own farm someday.

Parts Products Showcase



SeaFoam DEEP CREEP:
Deep Creep's fast acting, 100% petroleum formula quickly penetrates rusted parts,

lubricates moving metal parts, disperses moisture, and cuts through grease, engine varnish and road tar. It withstands heat better than other penetrating oils – allowing you to use it in combination with a torch to loosen a badly rusted part. Deep Creep has hundreds of household and workshop uses and outperforms all the leading penetrating sprays on the market. Deep Creep's unique spray can even works with the can held upside down so you can use it in difficult-to-reach applications. See our parts department for pricing.

New Equipment

Continued from front page . . .



Six new models are ready to fit your farming needs. For those who want a row-crop ready articulated tractor, take a look at one of the four standard 36-inch-wide frame models up to 507 engine horsepower. The slim T9 engine hood provides improved forward visibility and the inboard planetary drive axles allow for narrow wheel width settings. For broad acre work, check out the two higher-horsepower, wide-frame models in the line-up. Their top-level performance is packaged in a new, beautifully balanced chassis that delivers more power to the wheels for improved productivity. Brain and brawn. New Holland knows it takes both to get the job done right.

Gold Sponsor For Drive Away Hunger Regina

Markusson New Holland was happy to once again partner with the 2010 FCC Drive Away Hunger Regina Tour, as a Gold Sponsor.

On October 20th, the official tally was announced and Drive Away Hunger 2010 raised 1,773,668 lbs for food banks across Canada! That is a record amount of food that was donated through the program to Canadian food banks.

This year's Regina tour was a huge success with 200,607 pounds of food collected for the Regina Food Bank.

In addition to supplying a tractor and trailer Markusson New Holland



raised 2,000 pounds towards the total. Food donations were weighed by the Regina Food Bank and each dollar donated was counted as two pounds of food. As the food and cash donations continued to roll in the Regina Food Bank staff were in awe of the tremendous support.

We are proud to be a contributor to the success of the 2010 Drive Away Hunger program.

Sales Tip

If you're in the market for a NEW 100 Plus Horsepower Tractor, then ask our Sales staff how New Holland's new Tier 4 Engine Solutions can benefit your farm operation!

Thank You For Being Our Customer

Thank you everyone for all the Christmas cards and warm wishes over the holidays! Here's one of many holiday notes we received that mean't alot, so we thought we'd share it...

"Here's to wishing you all a great Christmas and a very successful 2011.

Thank you Kevin for all the advice getting the drill set this spring. You never have a bad day and always have time for us. Thanks also to Cory for letting us use that PTO shaft for the baler when ours broke during a very stressful haying season. Your customer service has been discussed many times to our neighbours and friends. Talk to you soon"

- from a Markusson New Holland customer.

Markusson New Holland is greatful for all your friendship and business in 2010. We hope you all had a Merry Holiday Season!

This New Year

Take time to think...
it is the source of power.

Take time to play...
it is the secret of perptual youth.

Take time to read...
it is the foutain of wisdom.

Take time to pray...
it is the greatest power on earth.

Take time to love and be loved...
it is a God-given privilege.

Take time to be friendly...
it is the road to happiness.

Take time to give...
it is too short a day to be selfish.

Take time to work...
it is the price of success.

Baby News

Congratulations Elissa & Stephen Jackson on the birth of their baby boy!



Liam Paul Jackson arrived November 2nd, 2010. Weighing 8lbs. 15oz.

Liam is happily welcomed by his Grandparents Lorraine & Hartley Markusson. and Donna & Paul Jackson of Calgary, AB, Great Grandmothers Marion Hinderks of Foam Lake, SK. and Alma Jackson of Swift Current, SK.

Buffalo Buffalo ow woo woo!



Buffalo head donated by Murray Hewalo, Montmartre - from an eight year old buffalo bull who weighed in at approx. 3500lbs. Taxidermy work done by Jared Welles, Regina.

We have a new big addition to our showroom decor! Come in and check out Markusson New Holland's "Grand Poobah"!

Congratulations



Iris Polegie from Jedburgh, Sk. Iris was the winner of 2 tickets to Reba, from our Country Cookout Draw! and



Wanda Jones from Wadena, Sk. Winner of a Cruzin Cooler from our Agribition 2010 Draw!